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Simma Software Introduces New Low Cost J1939/J1708 to RS232 Adapter

Simma Software, Inc.
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Heavy Duty Vehicle Network Adapter (VNA)

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March 17, 2011, Terre Haute, IN – Simma Software, Inc. announced today that they are introducing a new low cost high-performance J1939/J1708 Adapter for the heavy-duty and commercial vehicle market. The VNA product family supports dual J1939 networks and a single J1587/J1708 network.

The VNA product will allow OEMs, fleets, and service providers, for heavy duty and commercial vehicles, to connect in real-time to their vehicle networks, allowing them to instantly gather critical information such as active diagnostic faults and fuel economy metrics.

For connections back to the host computer, mobile computing device, or a handheld device, the VNA family supports USB, RS-232, and an Ethernet connection. . To learn more, see our [J1939 to RS232 Adapter](#) page. Future devices planned for May of 2011 will support wireless connections such as Bluetooth and WiFi (802.11).

"The industry loves our new VNA product line and its low price point. Typically devices of this class sell for around \$750, but by using new technology and our proven J1939 software, we are able to reach a 5K price point as low as \$79.95 depending on volume and options". said JR Simma, the President of Simma Software.

About Simma Software, Inc.

Simma Software, Inc. specializes in real-time embedded software for the automotive, military, and industrial automation industry. [Products](#) and services include protocol stacks, flash bootloaders, device drivers, training, and consultation on the following technologies: SAE J1939, ISO 15765, CANopen, CAN, J1587, J1708, J2497, J1922, J1850, J1979, and OBD-II.

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